

MAY BRINGS MEATLESS MONDAYS



WHITSONS IS PLEASED TO ANNOUNCE THAT STARTING MAY 1, 2018, WE WILL BE INTRODUCING “MEATLESS MONDAY” TO YOUR SCHOOL CAFETERIA!

Our recent customer surveys indicated that more than 50% of those that took the survey are interested in more meatless menu options and we are happy to announce that we are bringing Meatless Mondays to your cafeteria beginning this May!



Meatless Monday is a science-based public health initiative associated with Johns Hopkins University Bloomberg School of Public Health. Its goal is to reduce chronic preventable diseases by encouraging less consumption of meat. This campaign will enable school staff and students to make even more nutritious choices, as well as help improve the health of the planet. By adopting Meatless Monday, we are helping to move the U.S. towards a more sustainable food system and healthier eating habits that last a lifetime.

Meatless Monday will feature meal options made without meat each Monday. **To be clear, dishes with meat will still be offered on Mondays; we are just providing new meatless options.** Please help us embrace this effort to promote more mindful eating habits and share this information with others in your home.

In addition, We also recommend visiting “The Monday Campaigns” Meatless Monday website, www.meatlessmonday.com, for more information.

Sincerely yours,

A handwritten signature in black ink, appearing to read 'Kelly Friend'.

Kelly Friend
Chief Operating Officer, Whitsons School Nutrition
CELL: 631-805-8226



DESDE MAYO TENDREMOS “LUNES SIN CARNE”



WHITSONS TIENE EL PLACER DE ANUNCIAR QUE DESDE EL 1RO DE MAYO, 2018; ESTAREMOS PRESENTANDO “ LUNES SIN CARNE” EN LAS CAFETERIAS DE NUESTRAS ESCUELAS!

Nuestras encuestas recientes indicaron que mas del 50% de los encuestados estan interesados en mas opciones para el menu que no contengan carne y nosotros estamos felices de anunciar que traeremos “Lunes sin Carne” a su cafeteria empezando en Mayo.



“Lunes Sin Carne” es una iniciativa de salud publica asociada con Johns Hopkins University Bloomberg School of Public Health. Su meta es reducir y prevenir enfermedades cronicas promoviendo un menor consumo de carne. Esta campaña le permitira a los empleados de las escuelas y a los estudiantes a hacer elecciones de comida mas nutritiva, asi como tambien a ayudar a mejorar la salud del planeta. Participando en “Lunes Sin Carne” estaremos ayudando a los Estados Unidos a tener un sistema alimenticio mas sostenible y a mantener abitos alimenticios saludables que duraran la vida entera.



Los Lunes Sin Carne ofreceran mas opciones de comidas. Para ser mas claros, comidas con carne seguiran siendo ofrecidas los lunes; solo estaremos ofreciendo opciones adicionales de comida sin carne. Ayudanos a difundir esta iniciativa que promueve buenos abitos alimenticios y comparte esta informacion con otros en tu casa.

Para mas informacion les recomendamos visitar nuestro website “Meatless Monday” www.meatlessmonday.com.



Sincerely yours,

A handwritten signature in black ink, appearing to read 'Kelly Friend'. The signature is fluid and cursive.

Kelly Friend

Chief Operating Officer, Whitsons School Nutrition

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